

Rebecca Loi

Las Vegas, NV

Phone: 702-576-5410

Email: Yori106@gmail.com

Education

Bachelor of Arts in Visual Media – Animation

Nevada State University — Henderson, NV

August 2022 – May 2025

Associate of Arts

College of Southern Nevada — Las Vegas, NV

August 2020 – July 2022

Skills

Illustration & Design: Procreate, Adobe Photoshop, Adobe Illustrator, ibisPaint, FireAlpaca

Animation: Toon Boom Harmony, Procreate Dreams

Motion Graphics: Adobe After Effects

Creative Skills: Character Design, Concept Art, Storyboarding, Visual Storytelling, Illustration, Graphic Design

Professional Experience

Owner & Artist — Crystelia

June 2021 – Present

- Founded and manage an art business producing original prints, keychains, stickers, buttons, and stationery.
- Design illustrations, merchandise, packaging, and promotional materials from concept through final production.
- Develop social media and marketing materials to promote products
- Prepare artwork for both digital and physical production while coordinating printing, pricing, inventory, and product presentation.
- Participate as a vendor at local events, including night markets and cup sleeve events.

Selected Projects

Matcha Riku — Promotional Poster Design

August 2026

- Designed original promotional poster concepts for Matcha Riku.
- Developed graphics to visually promote the brand and its drinks without relying on photography.

Sovereign of the Twelfth Bell — Original Interactive Project

2026 – Present | In Development

- Developing an original, narrative-driven interactive project that combines character design, visual storytelling, and game interface design.
- Designing original characters, environments, menus, dialogue interfaces, quest systems, and supporting visual assets.
- Building a cohesive fantasy-inspired visual identity across character profiles, gameplay screens, and narrative elements.

Fading Stars — Animation Project

Nevada State University | April 2025

- Created as part of coursework for Senior Projects.
- Applied animation, visual storytelling, and design principles to develop the project from concept to final presentation.

Uncharted Emotions — Animation Project

Nevada State University | December 2024

- Developed an original visual media project exploring character-driven storytelling and emotional expression.
- Applied illustration, composition, and visual narrative techniques throughout the production process.

The Potion Shop — Animation Project

Nevada State University | December 2022

- Created an original visual media project incorporating illustration, design, and storytelling.
- Developed the project from initial concept through final presentation.